

***Matrix Advises on the Successful Sale of O'Sullivan Films, Inc.
in a Cross Border Transaction***



RICHMOND, VA – March 24, 2010 - Matrix Capital Markets Group, Inc. announced today that it has successfully advised on the sale of O'Sullivan Films, Inc. to Konrad Hornschuch AG of Weissbach, Germany. This strategic acquisition is part of an overall plan to further expand geographically, as well as deliver additional products and services to the market. Matrix served as exclusive financial advisor to O'Sullivan Films on the transaction and LeClairRyan acted as legal advisor.

O'Sullivan Films is located in Winchester, VA and has 350 employees. The company was founded over 100 years ago and is a recognized leader in the production and commercialization of polymer films and finishing film technologies serving the building products, consumer, healthcare and automotive markets. Konrad Hornschuch, with 800 employees worldwide, is a leading producer and marketer of highly technical films, foils and artificial leather for the home decor, fashion, furniture, automotive and construction related markets through its well known brands d-c-fix® and Skai®. The combined entities generated revenues of nearly \$300 million in 2009.

“We are excited to be associated with O'Sullivan Films. This is a very good company with a long standing tradition of excellence in North America. The O'Sullivan Films name and management team will remain in place. Together, we will be able to offer better value and solutions to our growing customer base,” said Rolf J. Gemmersdoerfer, CEO of Konrad Hornschuch AG.

According to Denis Belzile, CEO of O'Sullivan Films, “We feel that Konrad Hornschuch will be an excellent partner for O'Sullivan Films and the combination of our two companies offers tremendous potential. The team at Matrix, especially Jeff Moore, provided invaluable advice to us throughout the entire transaction. They did an outstanding job in an environment where the dynamics were very complex.”

Jeff Moore, Managing Director with Matrix added, “Although this was an extremely complicated transaction, we were aided by the outstanding performance of the O'Sullivan Films management team. We enjoyed working with them and in particular Denis Belzile, who was very hands-on during the transaction and played a pivotal role in bringing things to a successful close.”

Matrix also served as the investment bank for O'Sullivan Films when it was acquired from PolyOne Corporation by its management team and investors in 2006.

About Matrix Capital Markets Group

Matrix Capital Markets Group is a leading middle-market investment bank headquartered in Richmond, Virginia. Since 1988, Matrix has focused on providing merger & acquisition and financial advisory services for corporate and privately-held companies, including sales and divestitures, Staged Liquidity Transactions®, management buyouts, and debt & equity placements. For additional information, please visit www.matrixcapitalmarkets.com.

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