

## *Matrix Announces Promotions*

**Richmond, VA – July 20, 2010** – Matrix Capital Markets Group, a leading middle-market investment banking firm, is pleased to announce the promotion of Bill Kerkam and Bryan Johnson to Senior Vice President and Chris Menasco to Senior Associate.

Mr. Kerkam has been with Matrix since 2002; Mr. Johnson joined the firm in 2000 and Mr. Menasco joined in 2004. They are all key members of the Matrix Consumer & Industrial Products team. They have brought strong industry experience and leadership to the firm and proven to be a solid foundation to the company.

Mr. Kerkam holds a Bachelor of Arts degree in Economics from the University of Virginia and an executive M.B.A from Virginia Commonwealth University. He has achieved the Level II designation from the American Society of Appraisers.

Mr. Johnson received a B.S. in Finance and a B.A. in Anthropology from the University of Central Florida and earned his M.B.A. with a concentration in Finance from the College of William and Mary.

Mr. Menasco received a B.B.A. in Finance from the College of William and Mary with a concentration in accounting and a minor in economics. Prior to William and Mary, he spent four years in the United States Marine Corps with the Fleet Anti-Terrorism Security Teams and the 2nd Marine Division.

All three individuals are qualified as Series 7, Series 63 and Series 79 FINRA General Securities Representatives.

“We congratulate all of our team members and thank them for their excellence, dedication and outstanding contributions to the success of the firm. Their continued display of skillful execution and loyalty over the years has been invaluable to the continued success of Matrix and the value that we bring to our clients,” said Jeff Moore, Managing Director.

### **About Matrix Capital Markets Group**

Matrix Capital Markets Group is a leading middle-market investment bank headquartered in Richmond, Virginia. Since 1988, Matrix has focused on providing merger & acquisition and financial advisory services for corporate and privately-held companies, including sales and divestitures, Staged Liquidity Transactions®, management buyouts, and debt & equity placements. For additional information, please visit [www.matrixcapitalmarkets.com](http://www.matrixcapitalmarkets.com).

# NEWS RELEASE

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